

INTRODUCTION TO CONSERVATION AGREEMENTS

Conservation Stewards Program



CSP's solution:

CONSERVATION AGREEMENTS

a negotiated exchange of benefits in return for changes in resource use, depending on verified performance



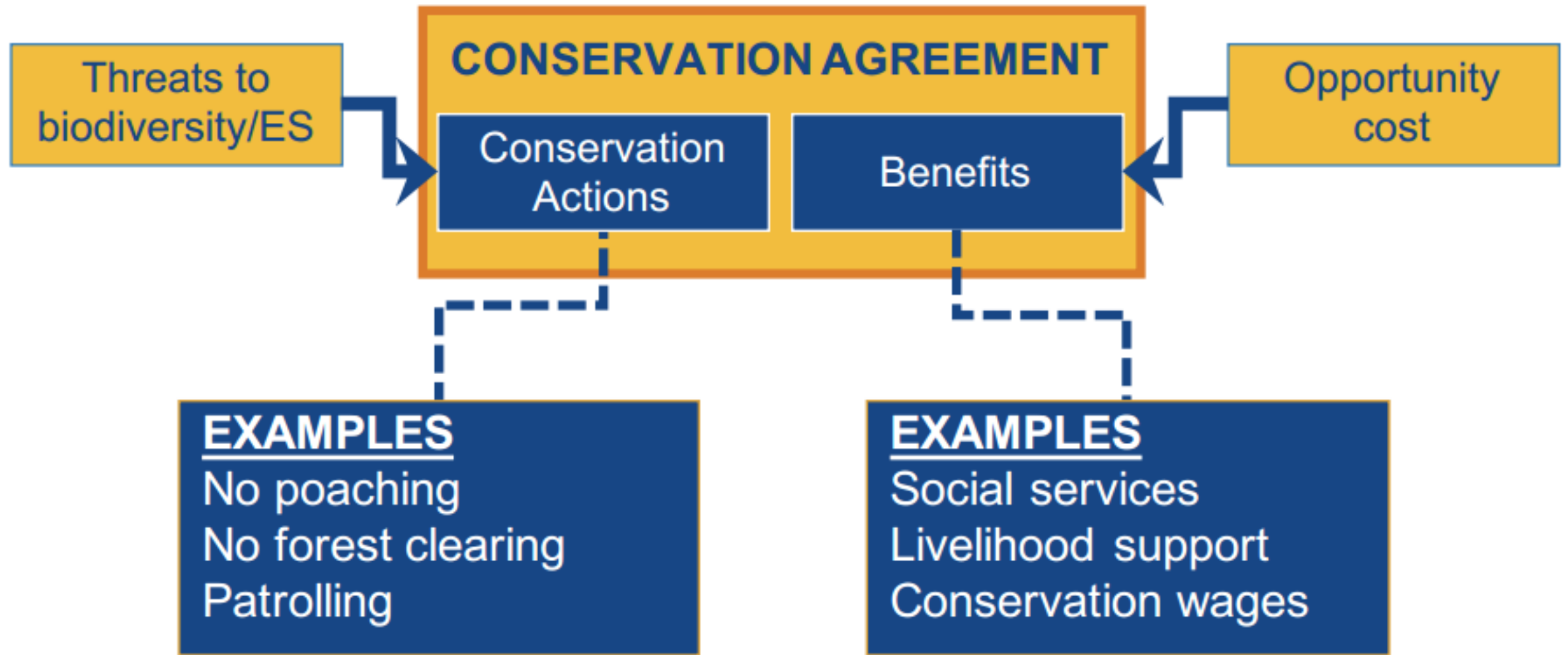
BIODIVERSITY



SOCIOECONOMIC



CONSERVATION AGREEMENT MODEL



Applications of the approach

CONSERVATION AGREEMENTS

Many scales
single
community
site,
regional,
national

Many resource rights settings
communal,
state,
private

Many ecosystems
forests,
grasslands,
semi-arid,
coastal,
marine

Many strategic contexts
protected
areas,
biodiversity
offsets,
REDD+,
private sector
partnerships

ACCELERATING ADOPTION



| 1: FEASIBILITY ANALYSIS

Conservation Stewards Program

CONSERVATION
INTERNATIONAL



FEASIBILITY CONSIDERATIONS

**Biological
importance**

Resource rights

Expected costs

Threats

**Stakeholders/
conflicts**

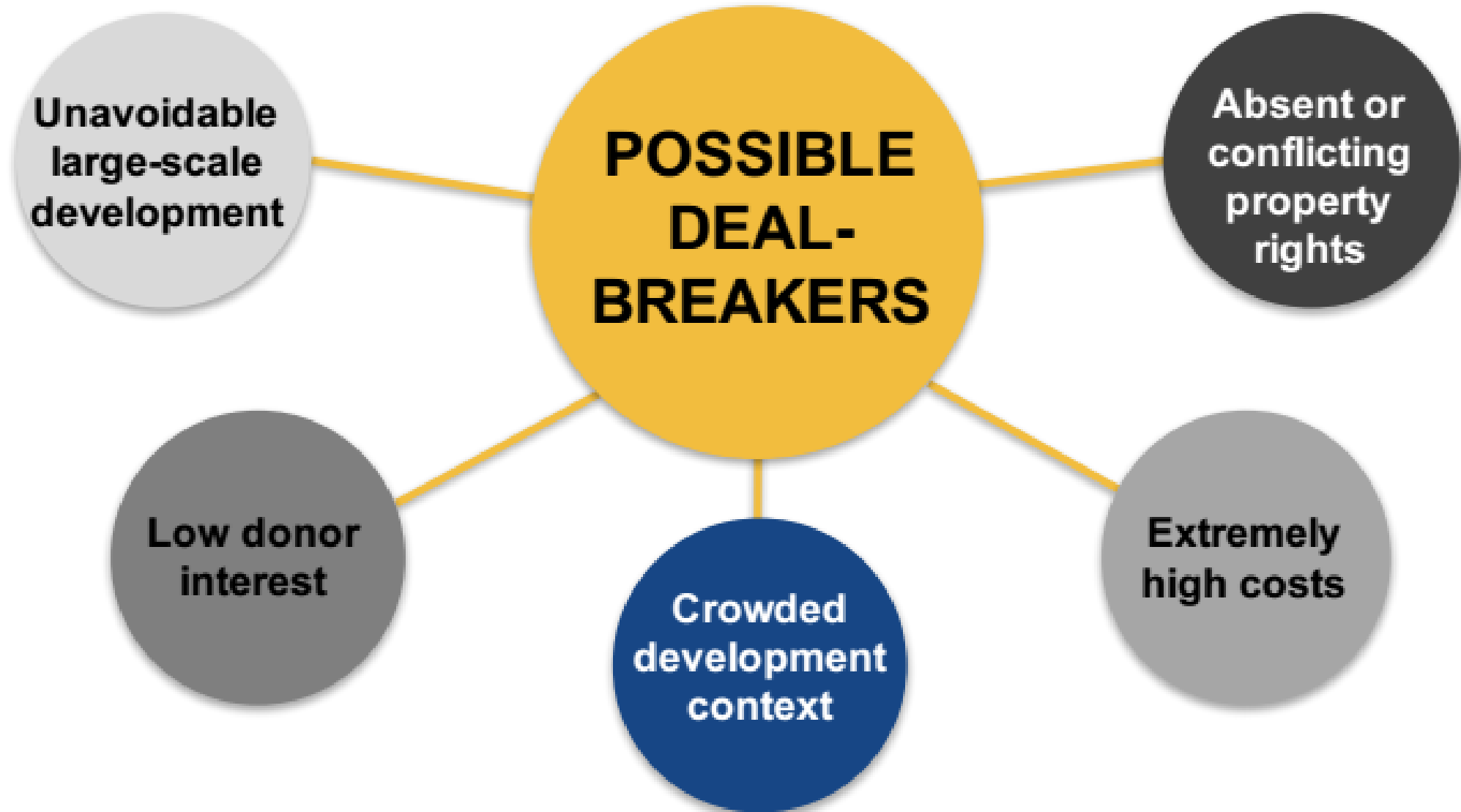
Financing options

**Capacity of stewards
and implementers**

**Political/legal
context**

Exit strategy

FEASIBILITY CONSIDERATIONS



| 3: DESIGN & NEGOTIATION

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CONSERVATION
INTERNATIONAL



NEGOTIATION PROCESS

Agree on schedule

Prepare negotiating position

Define deal-breakers

FPIC – ensure broad representation

Agreement needs to be fair, but cost effective

DEFINING AGREEMENT BENEFITS

Jobs
(patrols, monitoring,
reforestation)

Equipment
(boots, GPS, canoe,
tractor)

Facilities
(school, water pump,
meeting house)

Services
(teacher, health
worker)

Capacity building
(governance,
management)

Technical assistance
(sustainable
agriculture)

Market access
(purchasing
agreements)

Enterprise support
(certification)

Cash
(Village Development
Fund, scholarships)

| 4: IMPLEMENTATION

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INDIGENOUS TERRITORIES
COLOMBIA
MAYAN TERRITORY

CONSERVATION
INTERNATIONAL



PLANNING IS KEY

“ *Every battle is won before it is ever fought.*

- Sun Tzu



ADAPTING IS KEY

“ *No battle plan
ever survives
contact with the
enemy*

– Helmut von Moltke
the Elder



| 5: MONITORING

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CONSERVATION
INTERNATIONAL



AREAS OF MONITORING



BIODIVERSITY

Is conservation being achieved?



COMPLIANCE

Are conservation commitments being met?



SOCIO-ECONOMIC

Are people better off?

FUNCTIONS OF MONITORING

Track impact

**Identify
agreement
weaknesses**

**Inform
renegotiation**

**Build case for
scaling up**

**Develop
communications
material**

Fundraising

**Policy
engagement**

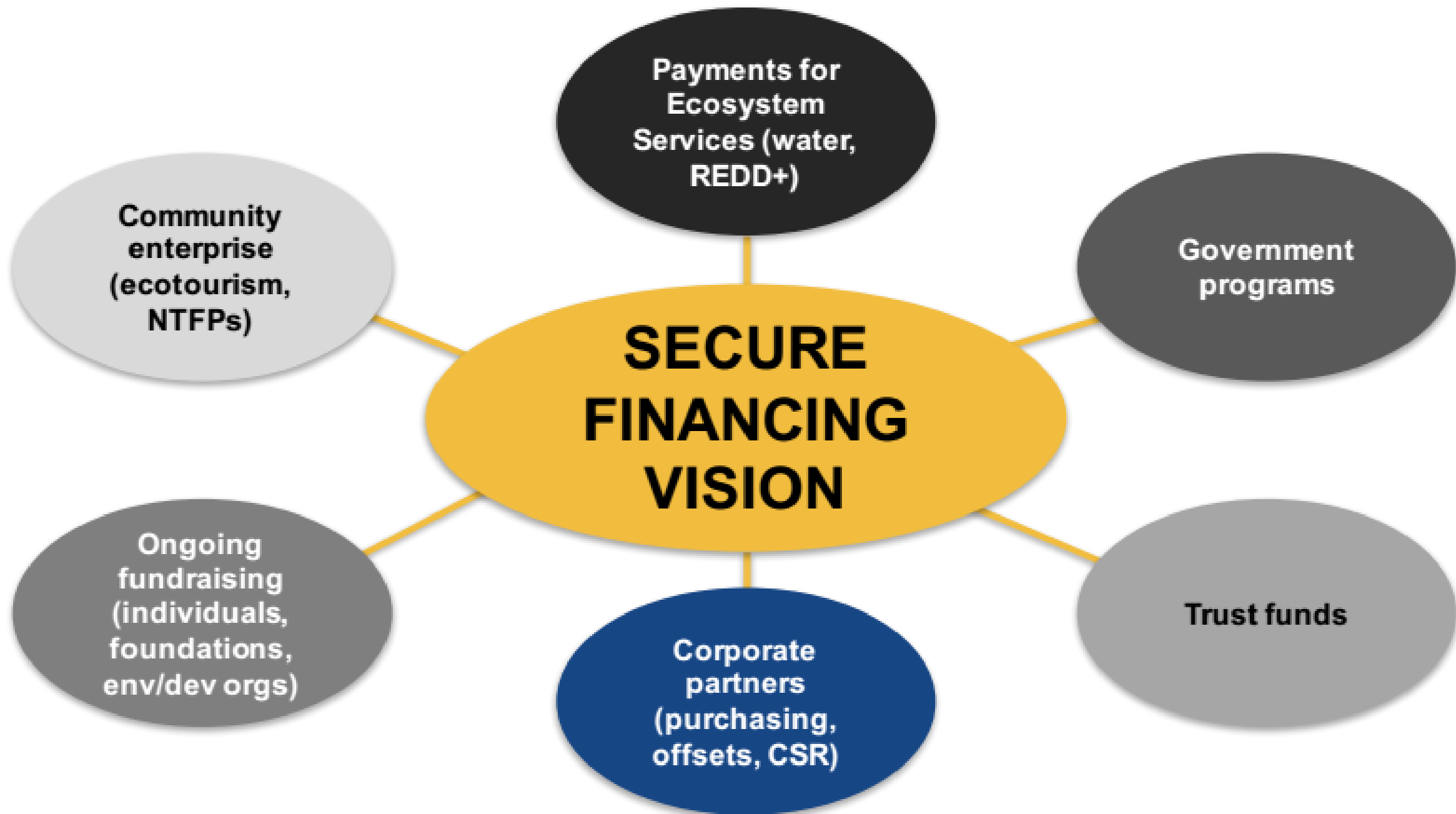
| 6: SUSTAINABILITY

Conservation Stewards Program



CONSERVATION
INTERNATIONAL









THANK YOU!



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